**NAME:**JAYALAKSHMI.V

**DEPARTMENT:** B.E.COMPUTER SCIENCE AND ENGINEERING

**COLLEGE:** DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY,SAMAYAPURAM,TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**NM ID:** 46BCC663F4D7D3C98BF4DCC20ED189CE

**ASSIGNMENT ON DIGITAL MARKETING**

**1.Create a blog or Website using Blogspot and Wordpress. Customize the theme design and post new article with 500 words**

<https://www.blogger.com/u/1/blog/posts/7071981940328945653?pli=1#create>

<https://jayalakshmivelu20028.wordpress.com/2023/10/19/fashion-tips/>

**2.Create a New Facebook Business Page and post one social media poster for**

**your brand.**

<https://www.facebook.com/profile.php?id=61552132516655&mibextid=ZbWKwL>

**3.Create and design a social media advertisement poster using canva**

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**4.Crete email newsletter design using Mailchimp or canva tool.**

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